

## **EVENT FORMAT –**

- Participants need to register online <http://www.biofest.in/2017/home.php> with a team of maximum 3 members.
- The participants need to write the idea of their B<sub>io</sub>-Plan in short (100-250words) and mail the write-up to [biobiz@biofest.in](mailto:biobiz@biofest.in) on the basis of which the respective team will be short-listed.
- Top 8 participants will be short-listed based on the relevance of their idea to Biotech, its Feasibility, the Social Impact, the Planning, the problems it addresses. etc. Hurry up before someone takes your spot!
- The participant team should prepare a Presentation of their Business Plan which is to be presented during the event by the team.
- The relevance of business to Biotechnology is must (which includes broad range of ideas)  

**Imagination is the limit of Mind,  
Innovation is the food of Brain!**
- The presentation is expected to take not more than **10-12minutes**. This will be then followed by the Q&A from the Judges and probably from other participants too.
- Each team is given to finish all the above within **15minutes**. (Time constraint is **STRICT!**) Every minute exceeded will result in negative marking.
- Participation Certificates will be given to all the participants and Winning Certificates will be given to Top 3 Teams.
- Exciting Prize Money and Goodies await you!

***INVOKE THE ENTREPRENEUR IN YOU!***

**Participant Teams are expected to follow a basic format of the presentation of the B-Plan as follows:-**

Company Name
Team Members
College Name

**The following points are expected to be covered in the presentation for fair judging and good rating**

● Project Summary	● Uniqueness in Innovation
● Market demand, supply and capacity	● Market Research, Study and data analysis
● Finance: Investments and Profits	● Business Timeline
● Objective and Approach	● Geographical Relevance
● Market Risks, competitions and Challenges	● Social approach and Problem Solving (if any)

**General Rules and Regulations:-**

- ✓ Biofest Passport is mandatory for entry.
- ✓ Participants are required to come 15 minutes earlier than the event time.
- ✓ It is required to bring the presentation file strictly in .pdf or .ppt format in Pen Drive and is mandatory to be submitted at the start of the event.
- ✓ ID card is mandatory to be produced at the registration desk to get Biofest passport.
- ✓ All the participants who need accommodation are requested to go through the guidelines mentioned on the bio-fest home page and register.





